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Semarang, 30 November 2021
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Prof. Dian Ratna Sawitri, S.Psi., M.Si., Ph.D.
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Ratnaningsih I.Z., Prihatsanti U., Setyawan I.

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Faculty of Psychology, Diponegoro University, Semarang, 50275, Indonesia

Abstract

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Topics of prominence

Funding details

Abstract

Education policy changes initiated by the government—acting as a stakeholder in education—for completing the homework in education related to 21st century globalization has been accomplished. One of the policies is the school regrouping known as the merger of some schools into one. Theoretically, this merger is defined as an intervention to raise the strength of an organization by merging it with another organization into one entity. In Semarang, Indonesia, during 2008–2012, the number of primary schools decreased gradually from 476 to 347 schools. This is qualitative research with case study which involved eight teachers and three principals from three primary schools from three different districts in Semarang, Central Java, Indonesia. Data were collected through interviews, focus group, observation and documentation. Data analysis used descriptive and thematic analysis. Research findings showed that the change in leadership made the organization's members felt more confident because of the absence of leadership vacuum, more resources in terms of infrastructure and human resources. From financial and administrative perspectives, it eases school's work in management and arranging reports. Teachers' workload did not experience significant changes, but the principal is currently managing more teachers than before. Adjustment still exists especially in data collection. This research is expected to give another perspective in schools merger happened in Semarang. © 2017 American Scientific Publishers. All rights reserved.

Author keywords

Case study; Impact; Merger; Organizational change; Primary school

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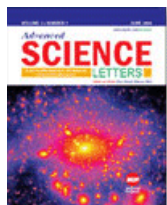
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Today, product packaging has gained the special attention of marketers, especially in the tobacco industry. Although, customer knowledge and accessed towards product information has increased to significant level but same time it has posed a substantial challenge for manufacturers to get customers attention towards their products. Since the role of product packaging is crucial to measure in consumer psychological context. The aim of this research is to investigate the influence of product packaging on customer perception in the tobacco industry. The data was collected from 156 respondent using convenience sampling technique. Statistical Package for Social Science (SPSS) was employed to empirically test the hypothesized model showing the relationship between product packaging and its sub-dimensions i.e., packaging material, product design, product color, and product size with customer perception. The findings of this research suggest that products with best and attractive packaging lead to consumer frequent purchase in the tobacco sector. Changing product packaging means changing customer perception as it is not only purchased for consumption intention but also a symbol of product image attached with the personality of the consumer.

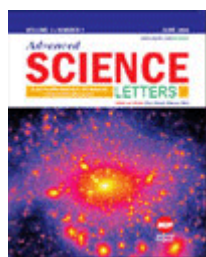
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Keywords: Customer Perception; Packaging Material; Product Color; Product Design; Product Packaging; Product Size and Shape**Document Type:** Research Article**Affiliations:** Department of Business Administration, Shah Abdul Latif University, Khairpur, Pakistan

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Abstract

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It is always manifested that FDI influences the economic growth of a country. In India, it is evident that there has been inequitable inflow of FDI in different sectors. Though there are studies linking FDI and economic growth in a country, there are very few sector studies undertaken with reference to sectors. Thus, assessing the FDI inflow and growth of the sector becomes imperative. Peter Nunnenkamp found that the growth effects of FDI vary widely across sectors. This paper aims to study the interdependence between the trends of FDI in manufacturing and service sector relative to its growth over the past 29 years 1986: 2015. The research attempts to assess the effect of FDI on the economic growth i.e., GDP, employment generation and exports of the respective sectors. It measures the spillover effects of FDI on the manufacturing and service sector. Granger Causality test has been applied to explore the direction of linkage between the FDI and economic growth. Our results suggest a positive impact of FDI on growth and indicates that in the long run. FDI facilitates growth in terms of higher exports, GDP and employment generation in the sector. We have observed that FDI in India is concentrated in few industries thus, lack of diversification may be a reason for slower growth of other sectors.

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Keywords: Employment Generation; Foreign Direct Investment (FDI); Gross Domestic Product (GDP); Sectoral Growth

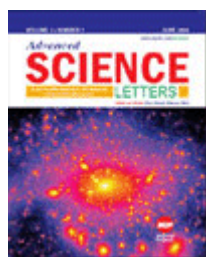
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Bank of Indonesia in 2012 has issued a circular prime lending rate, covering: corporate, mortgages non-mortgages and retail. The prime lending rate is the minimum loan interest charged to customers when taking credit in commercial banks including regional bank. The purpose of this study is to test the effect of interest rates using proxy the prime lending rate on the profitability of regional banks in Indonesia. This study used secondary data from the financial statements of regional banks which was accessed from the page of the Financial Services Authority. This study used multiple regression models analyzed by using Eviews. The study found that the prime lending rate affects the profitability of regional banks. Partially explained that the prime lending rate of mortgages affect the profitability of regional bank swith five percent significance. Moreover, the lending rate of micro and non-mortgage has a significant influence over ten percent. This indicates that the profitability of banks in Indonesia is still determined by mortgage and non-mortgage loans.

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Keywords: Prime Lending Rate; Profitability; Regional Bank

Document Type: Research Article

Affiliations: 1: Department of Management, Universitas Malikussaleh, Lhokseumawe and Ph.D. Scholar in Management, University of Syiah Kuala, Banda Aceh, Indonesia 2: Department of Management, University of Syiah Kuala, Banda Aceh, **Indonesia**

Publication date: September 1, 2017

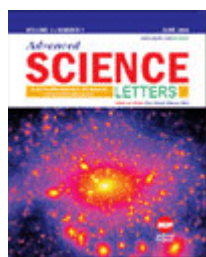
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This research aims to explore features that befit sustainable rural tourism using Gomantong Cave, Sabah, as a site study. The advocacy of consumption-driven tourism industry results in the emerging of various forms of tourism of which rural tourism is one of them. Rural tourism encourages the capitalization of resources in economically deprived rural areas, positively contributing to both tourism and communities involved. A qualitative approach spurred by in-depth interviews and observation guided this study. Findings suggest that Gomantong Cave offers potentially splendid rural tourism activities. However, the practice of extracting raw resources such as the swiftlets' nest may not go well with the concept of sustainability. Another issue that plagues Gomantong Cave as a site for rural tourism even though it is geographically well placed within the tourist circuit is that the region is posed with some security issues. Safety is paramount for travellers when travelling away from home.

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Keywords: Gomantong Cave; Qualitative; Resources; Rural Tourism; Sustainability

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