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**HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW**  
**KARYA ILMIAH : JURNAL ILMIAH**

Judul Karya Ilmiah (Artikel) : Creativity and Transformational Leadership On Public Sector Employee Performance

Status Pengusul : **Suparjo**, Endang Sri Sunarsih

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# ECONOMIC GLOBALISATION AND ENTREPRENEURSHIP DEVELOPMENT IN AN EMERGING ECONOMY

**Emeh Chioma Ndidiamaka, University of Nigeria**

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**Abugu James, University of Nigeria**

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**Okafor Lawrence, Ebonyi State University**

**Ulo Fabian, Ebonyi State University**

## ABSTRACT

*With the attention of globalization, naturalism and how these benefit firms, we developed objectives of how measures of economic globalization-access to markets, trade deregulation and trade competition affect job creation (entrepreneurship development) in an environment that interacts with local constraints. We used the Analysis of Moment Structures (AMOS) to test this moderating effect, but could only establish a negative moderating effect of constraint and trade deregulation on job creation. We conclude that while access to markets and trade competition have nothing to do with local constraints on predicting job creation, trade deregulation does. For future directions, studies could be done on the bases of firm size, industry, and economic class.*

**Keywords:** Entrepreneurship Development, Economic Globalisation, Emerging Economy.

## INTRODUCTION

Over the years, those in the academia and economists have waged raging battles of semantics in a bid to come to terms with what globalisation is, what it is not, who it benefits and who it does not. It is a subject of growing controversy, and there seems to be no consensus on the idea. The world is converging socially, politically and economically. As a result, globalisation could be defined based on social, political and economic interest exemplified economically as access to new markets, reduction in trade rules and regulations and the presence of trade competition (Alcala & Ciccone, 2004; Acemoglu, 2010; Alvaredo, et al., 2013; Nwokah & Adiele, 2015).

The concept of globalisation is no more a novel to economists and business managers. What is new and attractive is the zeal with which it has been embraced lately and the depth of relevance which it has assumed in modern capitalism. Globalisation since its introduction has increasingly gained currency as a strategic tool for nations' development and for growing world economy. Specifically, it has played a tremendous role in breaking the barriers which hitherto have constituted bottlenecks to international integration and free flow of goods and resources. At inception, globalisation was restricted to large corporations but this has changed in the last few years. It has now permeated all forms and sizes of businesses so that it is not just large corporations that have global focus but also, smaller firms are increasingly going global. There



# GAMIFICATION IN ENTREPRENEURSHIP AND ACCOUNTING EDUCATION

**Khairina Rosli, Universiti Utara Malaysia**

**Norhaiza Khairudin, Universiti Utara Malaysia**

**Rafeah Mat Saat, Universiti Utara Malaysia**

## ABSTRACT

*Accounting is one of the knowledge that is essential for an entrepreneur. However, learning accounting is perceived as unexciting and hard to understand especially for those who do not possess any accounting background. The purpose of this paper is to study how entrepreneurship and accounting knowledge can be applied in education using board game to cultivate understanding on these concepts as well as to stimulate critical thinking and problem solving skills. An experimental method was conducted in which an educational board game on merchandising topic was used in a class setting comprising of 49 non-accounting students as the participants. Data was collected through questionnaire surveys that were given prior and after the experiment and followed by an interview session. The results show that game-based accounting education aids in generating an interesting teaching and learning environment on business accounting course that focuses on student centred learning. Most respondents agreed that learning business accounting through game activity encouraged them to think critically as they play to complete the game tasks. T-test result shows that there were significant differences between the scores before the game activities and the scores after the game activities for critical thinking skill. With regards to the mean scores, critical thinking skill mean score had increased after playing the game. Furthermore, majority of the respondents agreed that using games help them to comprehend the business accounting knowledge better. This paper contributes to the existing literature of using games in business accounting and practically, it benefits in increasing the awareness on how educational games can be applied to nurture entrepreneurship and accounting education.*

**Keywords:** Entrepreneurship, Accounting Education, Educational Game, Student Centred Learning, Gamification.

## INTRODUCTION

Entrepreneurship is the concept of capturing business plans, transforming them into products or services, and bringing the concept to the market. The key elements for entrepreneurship include risk taking, pro-active, and innovation (Iscenco & Li, 2014). Additionally, knowledge in areas related to entrepreneurship such as accounting, financial management, taxation issues, credit management, and development of business projection are essential for an entrepreneur. However, many people open up their businesses while possessing limited knowledge on these particular areas which in turn might jeopardise the business operations (Winarno & Wijijayanti, 2018). Thus, to create awareness on the importance of being knowledgeable and successful entrepreneur, critical entrepreneurial skills and related accounting knowledge should be developed among young generation starting from their early childhood