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Journal of Positive School Psychology

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Journal Information

ISSN: 2717-7564
Frequency: Monthly
Indexing: Scopus, EBSCO

Journal of Positive School Psychology (JPSP)

ISSN: 2717-7564 (Online)
Publication Frequency: Monthly.

Journal of Positive School Psychology (ISSN 2717-7564) published now by ASR Research India is a peer-reviewed journal covering positive psychology and provides an international forum for the science of positive psychology in education and school settings. The JPSP, which is published twelve times a year, is an open-access that publishes research outcomes with significant contributions to the understanding and improvement of the positive psychology of education and services in school settings. The journal encompasses a full range of methodologies and orientations that include educational, cognitive, social, behavioral, preventive, cross-cultural, and developmental perspectives. The JPSP publishes research regarding the education of populations across the life span.

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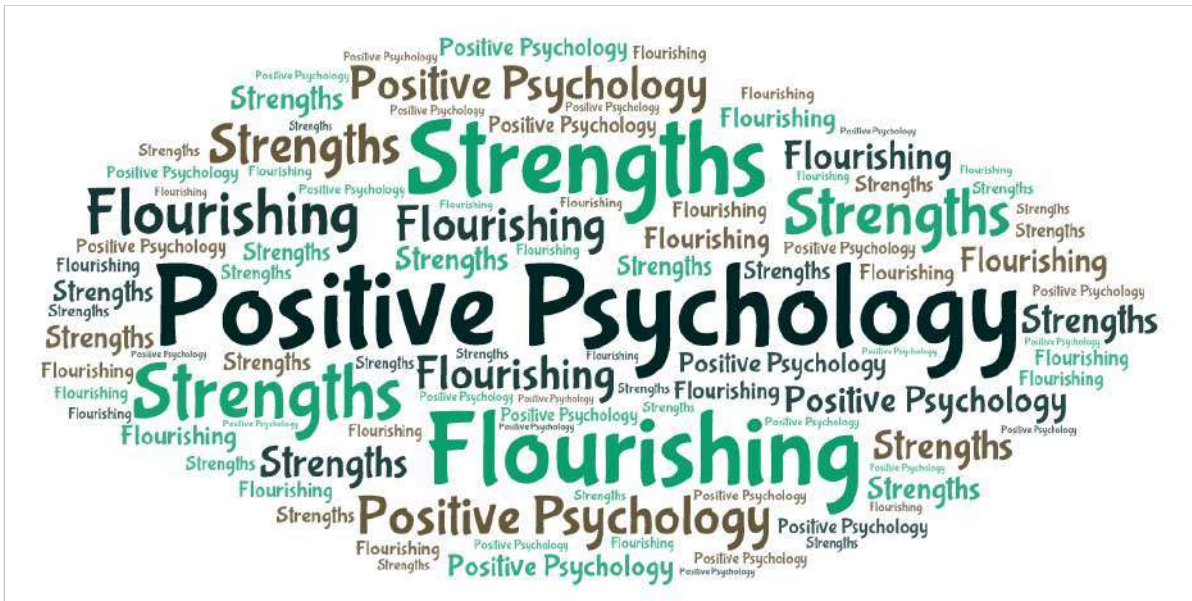
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A PSYCHOLOGICAL VIEW OF CORPORATE CRIMES IN LEGISLATION

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Abstract

This study aims to analyze the corporate criminal liability system in Indonesia in a psychological perspective. The object of this research is limited to the Attorney General's Regulations, Supreme Court Regulations, and 18 laws outside the Criminal Code that recognize corporations as the subject of offenses in criminal law. The results of the study found that there is no single rule studied that regulates when a corporation can be held liable for criminal acts committed by the management, the corporation or both. Corporate criminal responsibility theories that develop in theoretical discourse are also not used. This condition will clearly make it difficult for law enforcement officers in handling criminal cases committed by or involving corporations. Even though the Attorney General and Supreme Court Regulations were made to fill weaknesses in corporate regulation in various laws, these two regulations are also inaccurate because they regulate legal norms that should be contained in legal products of law. Also, neither of them regulates the criteria for corporate criminal liability, especially regarding the punishment and the determination of actors in a psychological perspective.

Keywords: Corporate crimes; Psychological view; Law.

INTRODUCTION

The recognition of a corporation as the subject of offenses in a few laws outside the Criminal Code has implications for the criteria for determining a crime committed by a corporation which is different from when a criminal act is committed by an individual. Corporate crime is always a functional action (*functioneel daaderschap*) and takes the form of a participation offense (Huda, 2015). In the socioeconomic environment, the maker (corporation) does not need to always do the act physically, but it can be done by an employee, provided that the act is still within the scope of the corporate functions and authority (Reksidiputro, 1994). If the employee commits an act that is prohibited by law (a criminal act), in fact the act is a criminal act which is essentially committed by the

corporation. Corporations also cannot commit criminal acts directly, but through intermediary management who act for and/or on behalf of the corporation (Muladi & Priyatno, 2010). Mentovich & Cerf (2014), Mentovich et al. (2016), Suhariyanto (2018) have adopted a psychological side in punishing corporate liabilities

With such characteristics of corporate crime, the theory and system of corporate criminal liability must be based on a different concept, including psychological perspectives, compared to the concept that applies to humans. In this context, psychologically, a corporation can only be said to have a fault if it is unable to pursue policies or security measures to prevent prohibited actions from taking place (Huda, 2015). When a corporation is guilty, as in psychological perspectives,

Factors affecting the working women's online impulsive buying behaviour in Gorakhpur District of Eastern Uttar Pradesh

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Abstract

Online impulse buying is a crucial component that might yield favourable results for online sellers and advertising firms. “Personalization of advertisements”, “advt value”, “website aesthetics”, and consumer “information-sharing concerns” are being used in social media marketing contexts, and strategies are also being framed accordingly. However, little research has been done to explore the potential association between these stated factors and working women's online impulse buying behaviour. The current research sheds light on the effect of these identified social media factors as a precursor to women consumers' online impulse inclination, an area of particular importance in online business scenarios. This research suggests and examines a conceptual model employing various factors to determine the working women's online impulse buying inclination in Gorakhpur District.

The survey results showed the favourable effect of personalized advertisements, advt value, and website aesthetics in predicting consumers' propensity for online impulse purchases. It also indicated the negative association with consumers' information-sharing concerns. The study concludes by sharing some academic and managerial implications.

Keywords: social media, impulsive buying, personalized advertisements, working women, website aesthetics, information sharing, advertising value, privacy concerns.

I. INTRODUCTION

As per (Amos et al., 2014; Memon et al., 2019), it is evident in the studies related to impulse buying and business research that impulse purchasing accounts for 60% of all items purchased, indicating the importance of impulse buying. According to reports, impulse purchases account for approximately 40% of all online expenditures. Undoubtedly, impulse buying is a vital consumer behavior that e-sellers take into account to increase income. The supremacy of online impulse buying can be attributed to various factors, including product accessibility, website quality, and online cues (Chen & Barnes, 2007). In the online world, impulse purchasing is expected because of benefits such as greater flexibility,

expanded product lines, faster transactions, and personalization. The occurrence of e-commerce enables making purchases (Watcharavesringkan K Copeland R, 2010).

Furthermore, the widespread accessibility of products and services via “e-commerce” frequently lowers prices. Given the right situations, such as improving their backgrounds, these factors may induce the consumer to involve in online impulse purchasing. Impulse buying implies closeness in purchasing behaviour, and e-commerce allows individuals to expend the least amount of time and effort on online purchasing behaviour (Srinivasan et al., 2002). In general, e-commerce websites want their consumers' offline buying behaviour to be transcribed into,