


## Initial submission to *International Journal of Trade and Global Market* (Scopus Q2)

Inderscience Publishers: **IJTM**-15509 - Submission Acknowledgement ✕ ☰ 📧

Inderscience Submissions <submissions@inderscience.com>  
to me, nrgozan, mahfudfish, naelli, doktorilmusejarah Wed, 15 Aug 2018, 16:14 ☆ ↶ ⋮

 **INDERSCIENCE Submissions**  
Article submission and peer-review system

Dear Prof. Yety Rochwulaningsih,

Thank you for submitting your article entitled "Palung Salt in Bali: Strategies for the Local Product to Penetrate Global Market" to the journal: Int. J. of Trade and Global Markets  
Special Issue: SMICBES 2018 Disruptive Innovation Business Competition and Global Markets

Your article reference code is: **IJTM**-15509.

This article will now be screened to filter out incomplete or unsuitable content (like author identifying details etc.).

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Thank you for your interest in our journal.

Kind regards,  
The Inderscience Submissions Team  
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[submissions@inderscience.com](mailto:submissions@inderscience.com)

## Article review Process

Inderscience Publishers: **IJTM**-15509 - Article entering review process ☰ 📧

Inderscience Submissions <submissions@inderscience.com>  
to me Fri, 17 Aug 2018, 12:11 ☆ ↶ ⋮

 **INDERSCIENCE Submissions**  
Article submission and peer-review system

Dear Prof. Yety Rochwulaningsih,

Thank you for your recent submission, reference code **IJTM**-15509, entitled, "Palung Salt in Bali: Strategies for the Local Product to Penetrate Global Market" submitted to Int. J. of Trade and Global Markets.  
Special Issue: SMICBES 2018 Disruptive Innovation Business Competition and Global Markets

We are pleased to inform you that your article has passed the screening stage and is now in the review process.

You can track the progress of your article by logging in to the Inderscience Submissions system at <https://www.indersciencesubmissions.com/>

Your username is: yetyrochwulan  
You can get a password reminder on the log in page.

Thank you for considering this journal as a venue for your work.

Kind regards,  
The Inderscience Submissions Team,  
Inderscience Publishers Ltd.  
[submissions@inderscience.com](mailto:submissions@inderscience.com)

# Review ke-1

Reviewers' Comments to Author  
\*\*\*\*\*

## REVIEWER 1

Review date: 13 Nov 2018

\*\*\*\*\*  
MANUSCRIPT FEATURES  
\*\*\*\*\*

Originality of the work: Marginal

Subject relevance: Marginal

Professional/Industrial relevance: Marginal

Completeness of the work: Marginal

Acknowledgement of the work of others by references: Acceptable

Organisation of the manuscript: Marginal

Clarity in writing tables graphs and illustrations: Marginal

Likelihood of passing the 'test of time': Marginal

\*\*\*\*\*  
QUALITY AND RIGOUR  
\*\*\*\*\*

Have you checked the equations and/or statistics? (if applicable): yes

Are you aware of prior publication or presentation of this work?: no

Is the manuscript free of commercialism?: yes

Is the article too long?: no

\*\*\*\*\*  
RECOMMENDATION: Acceptable with major revisions  
\*\*\*\*\*

## REVIEW COMMENTS:

### Changes which must be made before publication:

1. The research method is quite unclear. It is not research method but explaining some definitions of some aspects related to research method.

2. Before the section of Research Method, it is better to write literature review because I do not find major stream (theory) in this paper. Of course, it has also been written in the introduction, however, in the literature review, it can be explained more comprehensive.

### Suggestions which would improve the quality of the article but are not essential for publication:

None

## REVIEWER 2

Review date: 13 Nov 2018

\*\*\*\*\*  
MANUSCRIPT FEATURES  
\*\*\*\*\*

Originality of the work: Marginal

Subject relevance: Marginal

Professional/Industrial relevance: Marginal

Completeness of the work: Acceptable

Acknowledgement of the work of others by references: Marginal

Organisation of the manuscript: Marginal

Clarity in writing tables graphs and illustrations: Marginal

Likelihood of passing the 'test of time': Marginal

\*\*\*\*\*  
QUALITY AND RIGOUR  
\*\*\*\*\*

Have you checked the equations and/or statistics? (if applicable): yes

Are you aware of prior publication or presentation of this work?: no

Is the manuscript free of commercialism?: yes

Is the article too long?: no

\*\*\*\*\*  
RECOMMENDATION: Acceptable with major revisions  
\*\*\*\*\*

## REVIEW COMMENTS:

### Changes which must be made before publication:

This is a qualitative paper discussing the strategy of palung salt in Bali to enter the global market. Many things have to be done before this paper could be considered for publication as follows:

1. I know that it is a qualitative research which is no empirical estimation. However, I think the section of methodology could be enlarged by explaining in details the research methods that the author(s) have done it. Not only by mentioning that the study uses some methods in collecting information, but it should also mention in details for each method. For example, in the in-depth interview, who is the interviewee? What information the author(s) need and get from the interview .... Please explain in details for each method.

2. The author(s) jump to results and discussion without making coherence between the research method and the results. It has to be inline

3. Introduction should be started with something general (grand theory or topic), not by explaining the object of the study. Please rewrite the introduction. Find the general topic, then discuss the state-of-the art in this particular topic. After that, you can explain in details regarding the object.

4. The contribution of the study to the existing literature should be clearly explained in the abstract, introduction and conclusion.

5. I think, this paper is not written by scholars from business or economics field which leads to lack of economic and business sense although the paper is mainly in the intersection between business (marketing) and economic (international economic). I think, it is better for the author(s) to read some grounded theory and updated literature, especially in marketing and international business, to better understand in state-of the art in this field.

6. The English should be improved. Some typos and grammatical errors are found. Would be better to ask English native to edit (rewrite) the paper following the content revision conducted by the author(s).

7. Cite more updated and relevant papers in this particular field.

8. Please cite 2-3 papers previously published in the **LTGM**

### Suggestions which would improve the quality of the article but are not essential for publication:

None

## \* End of reviewer comments \*

\*\*\*\*\*  
Guidelines on uploading your revised article:  
\*\*\*\*\*

1) To help the reviewers verify that you have made the required corrections, please insert at the beginning of your revised article a summary of the modifications made.

2) To upload your revised version, please:

Log in at <https://www.indonesiaciencesubmissions.com/>

(you can get username and password reminders there)

# Review ke-2

Inderscience Publishers: **IJGM-15509** : Request to revise your article Inbox x



Inderscience Submissions <no-reply@indersciencesubmissions.com>  
to me

Tue, 12 Feb 2019, 15:44 ☆ ↶ ⋮



Dear Prof. Yety Rochwulaningsih,

We have now completed the reviewing process of your article **IJGM-15509** entitled "Palung Salt in Bali: Strategies for the Local Product to Penetrate Global Market", which you submitted to the Int. J. of Trade and Global Markets, and we are pleased to say that we consider it a good candidate for publication, once a number of revisions are made.

Please read the reviewers' recommendations listed below and revise your article in light of their comments.

To help the reviewers check that you have made the required corrections, please insert at the beginning of your revised article a detailed response to the reviewers' recommendations. Make sure you address each recommendation thoroughly and methodically. You should also show where the reviewers can find your change in the revised article by referring to the page number and preferably highlighting the updated text.

When revising your article please ensure that your reference list is up to date and that any recent articles, including those from **IJGM**, which are of relevance to your article are included. Having a broad and up to date reference list is vital to the quality of an article, and very useful to the readership.

You will need to upload your revised article to our submissions system. The reviewers will then re-review your article. If they accept your revised version without any additional changes, it will move onto the next step in the publication process.

Please be reassured that only very few submissions are accepted without requiring some revision.

We look forward to receiving your resubmission within the next 30 days.

Please do not use the 'Reply' function with this email - we will not receive your message.

Kind regards,  
Dr. Iwan Tringroho  
Int. J. of Trade and Global Markets

Reviewers' Comments to Author  
\*\*\*\*\*

REVIEWER 1

Review date: 12 Feb 2019

\*\*\*\*\*

MANUSCRIPT FEATURES  
\*\*\*\*\*

Originality of the work: Marginal

Subject relevance: Marginal

Professional/Industrial relevance: Acceptable

Completeness of the work: Marginal

Acknowledgement of the work of others by references: Marginal

Organisation of the manuscript: Marginal

Clarity in writing tables graphs and illustrations: Marginal

Likelihood of passing the 'test of time': Marginal

\*\*\*\*\*  
QUALITY AND RIGOUR  
\*\*\*\*\*

Have you checked the equations and/or statistics? (if applicable): yes

Are you aware of prior publication or presentation of this work?: no

Is the manuscript free of commercialism?: yes

Is the article too long?: no

\*\*\*\*\*

RECOMMENDATION: Acceptable  
\*\*\*\*\*

REVIEW COMMENTS:

**Changes which must be made before publication:**

The authors have done the requested revisions

**Suggestions which would improve the quality of the article but are not essential for publication:**

None

REVIEWER 2

Review date: 12 Feb 2019

\*\*\*\*\*

MANUSCRIPT FEATURES  
\*\*\*\*\*

Originality of the work: Marginal

Subject relevance: Acceptable

Professional/Industrial relevance: Marginal

Completeness of the work: Marginal

Acknowledgement of the work of others by references: Acceptable

Organisation of the manuscript: Marginal

Clarity in writing tables graphs and illustrations: Marginal

Likelihood of passing the 'test of time': Marginal

\*\*\*\*\*  
QUALITY AND RIGOUR  
\*\*\*\*\*

Have you checked the equations and/or statistics? (if applicable): yes

Are you aware of prior publication or presentation of this work?: no

Is the manuscript free of commercialism?: yes

Is the article too long?: no

\*\*\*\*\*

RECOMMENDATION: Acceptable with minor revisions  
\*\*\*\*\*

REVIEW COMMENTS:

**Changes which must be made before publication:**

The author(s) have substantially improved the paper.

Some minor corrections before this paper can be accepted:

1. Typos are still found in some sentences.

For example: "grounded" in page 6

2. Table should not be presented in separated page

**Suggestions which would improve the quality of the article but are not essential for publication:**

None

\* End of reviewer comments \*

# Artikel diterima (*accepted*)

Inderscience Publishers: Article accepted for publication - IJTGM-15509 Inbox x



Inderscience Submissions <no-reply@indersciencesubmissions.com>  
to mrgozan, mahfudfish, naeili, doktorilmusejarah, me

Sun, 24 Feb 2019, 08:02 ☆ ↶ ⋮



Dear Prof. Yety Rochwulaningsih,

(Co-authors, you are copied into this email for information purposes only.)

Ref: Article title: "Palung Salt in Bali: Strategies for the Local Product to Penetrate Global Market"  
Submission code: IJTGM-15509

I am pleased to inform you that your article has been accepted for publication in Int. J. of Trade and Global Markets.

You now need to upload the final revised version for this article and your author copyright agreement form(s) or your Open Access order form.

The reviewers' comments are added to the end of this email for your information. There may be some useful suggestions for improving your final version.

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1. Scroll down the page to the section called "Peer Review Progress".

Click on "Edit metadata" to make any required corrections to the title, abstract or keywords. Please also review carefully for any spelling or grammatical errors.

Remember to click the "Submit" button to save your changes.

2. Returning to the "Peer Review Progress section", at the "Type of Article" drop-down list, select whether the article is a "Standard" article (the default) or an "Open Access" article.

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If there is more than one author, please submit forms all together in a zipped file. We must receive a signature from every author on a separate form.

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Right-click on the file name next to "Author's original submission", or "Author's revised submission" if you previously made changes, and save it on your computer.

Open this file and remove your reply or any response to reviewers that might show at the beginning of your article.

Re-insert any author details, such as name, email addresses, institution and biographical statements in the first page of your file.

Save your changes and rename the file "authorFinalVersion.doc" or "authorFinalVersion.docx".

No other files types are accepted.

(if this is a LaTeX file, please upload a pdf version as a supplementary file).

Now return to our submissions system, and use the "Browse" or "Choose file" button to insert this file.

5. Check that you have done all 4 steps as indicated above and then click the "Upload" button to submit the final version of your article and accompanying documents.

Thank you! Your continuing cooperation is most appreciated.

With kind regards,

Dr. Irwan Trimugroho (Editor)

Int. J. of Trade and Global Markets

<http://www.inderscience.com/IJTGM>

## Author asked for copy agreement

**IJGM-15509 - author agreement** Inbox x



**Acceptedsubmissions** [acceptedsubmissions@athenaeservices.com](mailto:acceptedsubmissions@athenaeservices.com) via [yahoo.com](mailto:acceptedsubmissions@athenaeservices.com)  
to me, mrgozan, mahfudfish, naelli, doktorilmusejarah

Dear Author(s)

We have received your paper 'Palung Salt in Bali: Strategies for the Local Product to Penetrate Global Market ' for publication in International Journal of Trade and Global Markets.

A paper cannot be processed for publication without a signature from every author on a Copyright Agreement Form .

If there is more than one author for a paper every author must sign. It is not acceptable for one author to sign on behalf of all authors.

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3. The journal name is added.
4. All authors sign a form.

Your immediate response would be appreciated.

Thank you for your cooperation.

Best regards,  
Debbie Serviano  
Online Submissions Manager  
[acceptedsubmissions@inderscience.com](mailto:acceptedsubmissions@inderscience.com)

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## Article proof



Dear Yety Rochwulaningsih,

Ref: Article title: Palung Salt in Bali: Strategies for the Local Product to Penetrate Global Market  
Submission code: **IJGM-15509**

The first proofs of your article submitted for publication in Int. J. of Trade and Global Markets are now ready for checking.

To do this, please log in to Inderscience Submissions at <https://www.indersciencesubmissions.com>

There is a reminder facility on the home page if you have forgotten your log in details.  
Go to the "Track progress of your article and submit revisions" section.

Download the proofs of your article and the Amendment Sheet, noting any required changes on the proof and/or the Amendment Sheet.

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Please check your proof carefully, within 14 days of the date of this email; this will assist us in publishing your article in a timely manner.

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It is the policy of Inderscience Publishers not to publish any articles until approval of the edited copy has been obtained from the author, so we would appreciate your very prompt action.

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The Inderscience Submissions Team  
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to me ▾

Sat, 15 Jun 2019, 21:46 ☆ ↶ ⋮



Dear Prof. Yety Rochwulaningsih,

Ref: Article ID: **IJGM-15509**,

We are pleased to inform you that your article submitted to Int. J. of Trade and Global Markets (**IJGM**) entitled: "Palung Salt in Bali: Strategies for the Local Product to Penetrate Global Market " is ready to be published.

No further changes to the article are possible at this stage.

Access the final PDF version with its full citation.

Please log into your account at:

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