

**LEMBAR  
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW  
KARYA ILMIAH : BOOK CHAPTER**

Judul karya ilmiah (book chapter) : Coopetition for Tourism Destination Policy and Governance: The Century of Local Power?

Jumlah Penulis : 3 penulis  
 Status Pengusul : **Maya Damayanti**, Noel Scott, dan Lisa Ruhanen  
 Identitas Buku : a. Judul Buku : The Future of Tourism - Innovation and Sustainability  
 b. Nomor ISSN : 978-3-319-89941-1  
 c. Penerbit : Springer  
 d. DOI chapter (jika ada) : [https://doi.org/10.1007/978-3-319-89941-1\\_15](https://doi.org/10.1007/978-3-319-89941-1_15)  
 e. Alamat web buku : <https://link.springer.com/book/10.1007/978-3-319-89941-1>  
 f. Jumlah halaman : 337

Kategori Publikasi :  Book Chapter Internasional terindex SCOPUS  
 (beri  $\checkmark$  pada kategori yang tepat)  Book Chapter Nasional

Hasil Penilaian *Peer Review* :

Komponen Yang Dinilai	Nilai Maksimal Book Chapter		Nilai Akhir Yang Diperoleh
	Internasional	Nasional	
	<input type="text" value="15"/>	<input type="text"/>	
a. Kelengkapan unsur isi artikel (10%)	1,5		1
b. Ruang lingkup dan kedalaman pembahasan (30%)	4,5		4,5
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	4,5		4
d. Kelengkapan unsur dan kualitas terbitan (30%)	4,5		4,5
<b>Total = (100%)</b>	<b>15</b>		<b>14</b>
<b>Nilai Pengusul : ( 40% x 14 )</b>			<b>5,6</b>

Catatan Penilaian artikel oleh *Reviewer*:

- a. Artikel disusun dengan struktur yang jelas, masih tergolong dalam kategori IMRAD dengan menggunakan metode literature review dari berbagai sumber yang relevan dan up to date. Gambar telah dirujuk dalam text dan digunakan dalam pembahasan di dalam artikel.
- b. Book Chapter ini masuk dalam bagian 3 yaitu tourism governance innovation. Isi dari book chapter ini relevan dengan perencanaan wilayah dan kota dengan membahas tiga kata kunci dalam governance yaitu pembangunan dari bawah/ local, peran multi stakeholder dalam pembangunan, dan dinamika perilaku pelaku yang dibahas melalui konsep coopetition.
- c. Book chapter ini disusun dengan menggunakan IAD Framework sebagai kerangka yang komprehensif dalam menganalisis dan memberikan argument yang terstruktur terkait dengan tema

yang diangkat. Bab ini mudah dipahami dengan pembahasan sangat jelas dan terstruktur antar bagian serta membahas isu terkini terkait dengan pariwisata berkelanjutan.

- d. Buku ini diterbitkan oleh Springer dan telah terindex oleh Scopus. Kontributor berasal dari lebih dari 7 negara dengan pengalaman dan kompetensi yang relevan dengan tema buku ini. Book chapter sudah disitasi dan terindex oleh SCOPUS. Buku telah dilengkapi dengan e-ISBN dan DOI.

Semarang, 19 Mei 2023

Reviewer 1,



**Prof. Dr.sc.agr. Iwan Rudiarto, S.T., M.Sc.**  
NIP. 197403271999031002

Departemen PWK, FT, Undip

**LEMBAR  
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW  
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Judul karya ilmiah (book chapter) : Coopetition for Tourism Destination Policy and Governance: The Century of Local Power?

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b. Ruang lingkup dan kedalaman pembahasan (30%)	4,5		4
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	4,5		4
d. Kelengkapan unsur dan kualitas terbitan (30%)	4,5		4
<b>Total = (100%)</b>	<b>15</b>		<b>13,5</b>
<b>Nilai Pengusul : ( 40% x 13,5 )</b>			<b>5,4</b>

Catatan Penilaian artikel oleh *Reviewer*:

- a. Unsur artikel sangat lengkap, metode penulisan dari book chapter ini masih tergolong kategori IMRAD, isi sangat lengkap, info chapter jelas berada pada chapter 15. Gambar telah dirujuk lengkap dan diilustrasikan dengan baik pada kalimat dan paragraph.
- b. Ruang lingkup tulisan sesuai dengan judul buku, dimana pada chapter ini pembahasan focus pada inovasi-inovasi yang menunjukkan praktik perencanaan tourism di masa yang akan datang. Penulis mengulas coopetition dari sisi kompleksitas stakeholder yang dapat menjadi pengayaan bagi ilmu perencanaan pariwisata.
- c. Metode cukup baru dan telah dijelaskan dengan baik. Informasi yang disajikan sangat jelas dan terkini karena menyangkut hal-hal baru mengenai pariwisata berkelanjutan.
- d. Book chapter diterbitkan springer dan telah deindex oleh SCOPUS. Sebagai bagian book series dari springer dengan rekam jejak yang baik dan memuat hal-hal baru. Versi daring mudah ditemukan,

lengkap dengan e-ISBN dan DOI. Penulis buku ini berasal dari berbagai negara dengan minimal 5 negara asal penulis. Secara keseluruhan book chapter ini baik.

Semarang, 19 Mei 2023

Reviewer 2,



Dr. Anang Wahyu Sejati, S.T., M.T.  
Lektor Kepala  
NIP. H.7.198504072018071001  
Departemen PWK, FT, Undip

**LEMBAR  
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Kategori Publikasi Jurnal Ilmiah (beri  pada kategori yang tepat)

Book Chapter Internasional terindex Scopus  
 Book Chapter Nasional

Hasil Penilaian *Peer Review* :

Komponen Yang Dinilai	Nilai Reviewer		Nilai Rata-rata
	Reviewer I	Reviewer II	
a. Kelengkapan unsur isi artikel (10%)	1	1,5	1,25
b. Ruang lingkup dan kedalaman pembahasan (30%)	4,5	4	4,25
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	4	4	4
d. Kelengkapan unsur dan kualitas terbitan (30%)	4,5	4	4,25
<b>Total = (100%)</b>	<b>14</b>	<b>13,5</b>	<b>13,75</b>
<b>Nilai = (40% x 13,75)</b>			<b>5,5</b>

Reviewer 1,



Prof. Dr.sc.agr. Iwan Rudiarto, S.T., M.Sc.  
 NIP. 197403271999031002  
 Departemen PWK FT.Undip

Semarang, 19 Mei 2023

Reviewer 2,



Dr. Anang Wahyu Sejati, S.T., M.T.  
 NIP. H.7.198504072018071001  
 Departemen PWK FT.Undip



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# The Future of Tourism

## Innovation and Sustainability

[Home](#) > [Book](#)**Editors:** [Eduardo Fayos-Solà](#), [Chris Cooper](#)

Presents the scientific, technological and cultural drivers for the future of tourism

Considers alternative roles for tourism in the shaping of intelligent futures

Analyzes an integrative framework for tourism futures based upon innovation

Introduces policy and governance proposals for an inclusive and sustainable future of tourism

45k Accesses | 77 Citations | 2 Altmetric

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Eduardo Fayos-Solà, Chris Cooper

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## About this book

This book presents the foundations for the future of tourism in a structured and detailed format. The who-is-who of tourism intelligence has collaborated to present a definitive blueprint for tourism reflecting the role of science, market institutions, and governance in its innovation and sustainability. The book adopts a comprehensive approach, exploring recent research and the latest developments in practice to inform the reader about instruments and actions that can shape a successful future for tourism. Broad in scope, the book incorporates the perspectives of leading tourism academics, as well as the views of tourism entrepreneurs, destination managers, government officials, and civil leaders. The book is divided into three parts, the first of which addresses the scientific facets of innovation, analyzing the challenges and opportunities that technology provides for organic and disruptive developments in tourism, which will shape its future. In turn, the second part examines socio-cultural paradigms – with a view to dismantling traditional barriers to innovation. It also explores the role of heritage and the ethics of inclusiveness as drivers for sustainable tourism. The third part investigates new ways and means in governance and policy making for tourism. It introduces advances such as strategic positioning, symbiotic partnerships, and innovative management, and closes by presenting governance frameworks for an inclusive and sustainable future of tourism.

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## Keywords

**sustainable tourism development**   **innovation in tourism**   **tourism policy**  
**disruptive business model**   **digital transformation**   **tourism code of ethics**  
**tourism governance framework**

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## Reviews

"This book does a good job of examining tourism sustainability and innovation within this environment of uncertainty to the extent that this book is, as mentioned above, a 'must read' for those interested in tourism futures." (Michael Conlin, *Journal of Tourism Futures*, Vol. 5 (3), 2019)

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## Editors and Affiliations

### **Ulysses Foundation, Madrid, Spain**

Eduardo Fayos-Solà

### **School of Events, Tourism and Hospitality Management, Leeds Beckett University, Leeds, UK**

Chris Cooper

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## About the editors

Eduardo Fayos-Solà is President of the Ulysses Foundation, and Senior Adviser of the International Academy for the Study of Tourism at The George Washington University, Washington D.C. He is also the United Nations World Tourism Organization (UNWTO) 2014 Ulysses Laureate for his contributions to Tourism Policy and Governance at world-wide level. As former Director for Europe at the UNWTO, Executive Secretary of the UNWTO Knowledge Network, and Founding President of the UNWTO Themis Foundation, he is the architect of the TedQual Certification for quality of tourism education university programs. He has also been Director General of Tourism of Spain and the Spanish Government Representative for Tourism at the European Commission in Brussels. He has edited and authored a number of books and other academic and professional publications on public policy in tourism, tourism for development, and innovation, inclusiveness and sustainability in tourism.

Chris Cooper is Professor in the School of Events, Tourism and Hospitality Management at Leeds Beckett University, UK. He was Chair of the UN World Tourism Organization Education Council (2005 -

2007) and was awarded the UN Ulysses Medal for contributions to tourism education and policy. He co-edits "Current Issues in Tourism" and sits on editorial boards for leading tourism, hospitality and leisure journals. He has authored a number of leading textbooks and is the co-editor of the book series "Aspects of Tourism".

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## Bibliographic Information

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<b>Number of Illustrations</b> 31 b/w illustrations	<b>Topics</b> <a href="#">Tourism Management</a> , <a href="#">E-Business</a> , <a href="#">Public Policy</a> , <a href="#">Sustainability</a> , <a href="#">Business Information Systems</a> , <a href="#">Knowledge Management</a>	

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