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# Proceedings of the International Conference on Ethics in Governance (ICONEG 2016)

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## Proceedings Article

### The First Digits Analysis Until the Fifth Benford Law in Financial Statement

Teguh Sugiarto, Amir Indra Budiman, Iin Rosini

research aims to explore if there is fraud in a financial statement, use the Act stated that Benford's distribution number the first digit until the fifth will follow the trend of lower number. Research methods-in this case study authors use the first digit until fifth of the analysis of the numbers....

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#### Proceedings Article

### Computer Mediated Communication in E- Marketing of Indonesia University Education

Heni Nuraeni Zaenudin

The interaction between the communicator (the seller) and the communicant (the consumer) is represented in the form of textually message. Non- verbal message constitutes facial expression, gesture, and voice intonation. The emotion symbols found in the textual message are usually used to complete textually...

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#### Proceedings Article

### Identifying Business Ethics Manifestation in Ecopreneurship Implementation: Study from Fish 'n Blues Enterprise in Indonesian Fishery Industry

Cut Irna Setiawati, Zidnie Ilma

Fish 'n Blues is an enterprise in Jakarta headquarter that concerns the role as supplier and retailer of environmental seafood products. This enterprise adopts Ecopreneurship principles in business activities in front of parties such customer, fisherman, government, and third party called expert environment...

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## The Effect of Vertical and Horizontal Trust on Voluntary Tax Compliance (An Experimental Study)

Ivonne Helena Putong, Arsono Laksmana, I Made Narsa

Every country, with a voluntary tax collection system, should consider the potential tax evasion. The economics of crime approach which is expected to increase tax compliance is still constrained by considerable amount of administrative costs. Trust-based regulation can reduce the social costs for taxpayers...

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### Proceedings Article

## Innovation Strategy and Business Model For Batik SMEs In East Java Indonesia

Sri Wahyu Lelly Hana Setyanti

In recent years, Small and Medium Enterprise (SME) in Batik industry has significant contribution for the development Indonesian economy. Innovation strategy and business model are the biggest challenges for the SME to increase its business growth. The objective of this research was to analyze the effect...

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### Proceedings Article

## The Role of Consumer Satisfaction in Mediating the Effect of Consumer Preference on Consumer Trust in Purchasing Cluster Housing in Jember

R. Alamsyah Sutantio, Siti Komariyah

This paper is part of an ongoing dissertation that aims to analyze the mediating effect of consumer satisfaction in the relationship between consumer preference and consumer trust.

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## Work Performance of A Village Head: Investigating The Role of Job Satisfaction, Workload, and Work Stress

Ade Karina, Dewi Prihatini, Sri Wahyu Lely Hanna Setyanti

Are work performance of a village head determined by job satisfaction, workload, and job stress? Using Structural Equation Model (SEM) method, several hypothesis were investigated in this study. Population of this study is all 226 Village Head in Jember Regency with sample selected as of 127 respondents....

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### Proceedings Article

## Corporate Social Responsibility and Corporate Communication

Poppy Ruliana, Marlinda Irwanti

The purpose of this paper is a study on the idea that organizations are aware of the importance of the stakeholders objectives especially in improving profits for the company's business through corporate image and reputation. The important factor to boost the image and reputation is through the ability...

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### Proceedings Article

## Instilling Values Character Education Through Playing Role Model in Learning History

Anzar Abdullah

This paper aims to describe the history of the efforts of teachers in instilling the values of character education through learning model "role playing" in school. Efforts were made so that the values of character education integrated into history courses through the learning model "role playing". In



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## Improving Education Quality Through Learning Paradigm in School

M. Zulkifli

The aim of this study is to describe the quality of education through the learning paradigm at school. The technique of writing is through the theories of education and learning in schools, and analyzed in descriptive qualitative, by considering the triangulation technique, source, and time. The results...

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## Analysing Character Education Values at SDIT Al-Qalam Through Song Lyrics

Fahmi Gunawan, Zulaeha Zulaeha

Children learn through playing and chanting. Children's song lyrics can help building good characters in their early of age. They can feel the presence of song lyrics as a media for accompanying their play activities. This research aims at exploring character education values at al-Qalam Islamic Integrated...

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## Character Education In Primary School Students Prepare to Face Challenges of The 21st Century

Sita Ratnaningsih

Nowadays, education is no longer to provide information to students, but rather to prepare learners to become active 21st Century critical thinkers. Character supports and enhances their thinking and understanding for it permeates the world in which their live. It also plays

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## Protection of Malaysia Small Farmers Under the Plant Variety Law: an Appraisal

Murshamshul Kamariah Musa, Zuhairah Ariff Abd Ghadas

Plant genetic resources (PGR) is one the most important genetic resources in the agricultural field. PGR play a vital role towards the betterment of global nutrition and health. This article discusses Regarding the appraisal of Protection of Malaysia Small Famers Under the Plant Variety Law. The Revolution,...

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### Proceedings Article

## Person With Disabilities Protection Prospects Against Discriminatory Behavior

Lita Tyesta A.L.W.

This research aimed to determine the prospects of persons with disabilities protection against discriminatory behavior in Semarang. The research method is normative and empirical legal research using the laws approach (statutory approach), and the conceptual approach. Results of the study found that...

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### Proceedings Article

## Markets & Its Development Post-Earthquake; A Portrayal of Traditional Market Space Distribution Inequality in Padang, West Sumatra

Zusmelia Zusmelia, Firdaus Firdaus

In recent years, social and economic researchers have spent considerable efforts on investigating the impact of Sumatera Earthquake to socio-economic climate in Pasar Raya Padang. They try to find out the development policy of Padang city government where it is



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#### Proceedings Article

### Content Analysis of Indonesian National Security Architecture

Surwandono Surwandono, Masyithoh Annisa Ramadhani

This paper aims to explain the relationship between the traditional and non-traditional security threats that Indonesia is facing, and the policy options undertaken by Indonesia to address them. Given the growing concern about the existing security threats, it is important to evaluate the national security...

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#### Proceedings Article

### Content Analysis on Disaster Diplomacy Regime in Indonesia

Surwandono Surwandono, Ratih Herningtyas

This paper aims at analyzing some governmental regulations on disaster issues to understand government disaster diplomacy practices. Indonesia as a country that has significant levels of exposure to natural disaster. Unfortunately, important government stakeholders on disaster issues are lack of understanding...

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#### Proceedings Article

### The Age of Personalized Parties: Survival and Revival of Party Personalization in the Philippines and Indonesia

Arya Budi

Given the fact that both Indonesia and the Philippines are considered to have procedural democracies, this research sets out to seek how dominant features of party organization are exhibited and why such features emerge or prevail in both countries. In doing so, this research assesses the party leadership...

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#### Proceedings Article

## Governance in Comprehensive Partnership Between Indonesia and Malaysia

Ludiro Madu, Aryanta Nugraha, Suryo Wibisono

This paper suggests that comprehensive partnership could eliminate existing potential conflicts between Indonesia and Malaysia. Involving more non-state actors, promoting non-political, informal, and direct links could strengthen Indonesia-Malaysia relation. Those characteristics of comprehensive partnership...

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## Russian Foreign Policy: A Window of Opportunity in Southeast Asia

Arunrat Jinda

The article has analyzed the foreign policy of Russia in the Southeast Asia which developed according to dynamics of the international processes, with the purpose to strengthen political stability and to expand influence of Russia on the modern world. The developments of the foreign policy doctrine attended...

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## Conflict in the Border Region Between Indonesia and Papua New Guinea

Usman Pakasi

This research was aimed at identifying potential sources of conflict in the RI - PNG border territory, a case study in the Skow-Wutung border area, Muara Tami district, Jayapura city, Papua province. The study had been an in-depth analysis, using a qualitative approach, adopting the phenomenology strategy....