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## Spatial Transformation of Democratized into Liberalized Commercial Area in the Street Corridors of Yogyakarta, Indonesia

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Recently, in many Indonesian cities, investment and physical growth need aid from small-medium economic actors. This phenomenon can be related to the change in business climate, worldwide monetary crises, and additionally the impact of popular government of the Indonesian economy. The greater part of this should lead the way to theorize the fast transformation on utilizing each lot of land viewed potential, particularly along the road corridors to urban center zones. The Special Region of Yogyakarta has an area of 3,185.8 km<sup>2</sup> comprising one municipality and four districts (*kabupaten*) and has the population of 3.452 million people in 2017. This research aimed at investigating the spatial change of claiming business area in the primary road corridors of Yogyakarta City, Indonesia. It applied qualitative approach using in-depth interviews with key representatives of the stakeholders and content analysis to yield in a locally specific concept of spatial democracy and its transformation into a liberalized commercial area.

**Keywords:** Spatial Transformation, Commercial Area, Urban Street Corridor, Yogyakarta.

### 1. INTRODUCTION

Development of the urban population, basically have implications on the socio-economic development of the community and ultimately also affect the physical development of the city, particularly in the centre and new growth in urban areas. The development is shown from the growth of retail business is mostly done by small-medium businesses, and scattered sporadically in areas that are considered potential locations, and is said to be "fast growing area".

One of the driving factors that accelerate the development is a change in the business term, the global economic investment, as well as the influence for the development spatial democracy and decentralization in the economic in Indonesia, and marked the growth of self-reliance spontaneous community effort in developing their own businesses in order to survive in the wave global economy<sup>13</sup>.

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Another phenomenon, is also growing and developing businesses in the creative economy is an implication that rapid technological developments, as well as development efforts related equipment such as cellular communications, business in computer, audio - visual, fashion business, laundry, culinary business such as café, restaurant, business services such as hotels, boarding houses, and other retail businesses franchise.

Almost every inch of land and lots, along streets in urban areas that are considered potential. almost not found the rest of the original plot of land or serves as a residential area, and all the plots land used for business activities. Especially in the cities that have strategic locations competing with one another, thus providing an opportunity to the people to be able to choose the locations for the strategic business activities. To study the phenomenon of the spatial transformation the necessary detailed field research in accordance with the facts that occurred.

## 2. RESEARCH PARADIGM AND APPROACH

This research to know and investigates those fast development for business ranges commanded toward small-medium ventures evolving retail organizations as a fascinating wonder. At joined with those position inside the schema of experimental research, this contemplate camwood make ordered a qualitative investigate. It may be justifiable that an actuality might a chance to be seen distinctively by distinctive social orders. This applies with large portions from claiming urban improvement aspects, particularly the individuals directing, including dynamic social, cultural, political What's more investment forms<sup>5</sup>.

A spatial arranging investigation done Aceh also affirmed this perspective the point when manageability indicators were characterized toward the individuals themselves<sup>1,3,7,8,9,15</sup>.

Form one such paradigm, those purpose behind research is Concerning illustration a lead looking into make a spatial democratisation particle theory. This theory may be constructed alternately grounded beginning with the individuals experience of the gathering alternately benefit Assemblies concentrated once. Investigators could incorporate further learning under the seeing of the background. In essence, grounded standard takes a gander with accomplish a speculative or hypothetical seeing through An gradual change In addition might a chance to be conveyed inductively.

Therefore, this examination similarly emphasizes objectivity. However, its tight dependent for input besides transformation of the socio-investment progressions that create in the bunch keeping so as will uncover the honest to goodness states<sup>2,5,16</sup>. Likewise obvious from result questioner, research might a distinguished preliminary toward constructing such as standard. Theory Social democratisation will became a basic for the philosophical theory, information may be obtained starting with observation experience discernment In addition in-depth reason the gatherings with imperative or critical persons (people who seeing regarding advancement in this area).

## 3. RESEARCH STAGES AND METHODS

This research have a six phases must be finished<sup>8</sup>. First phase for the introductory one might have been with straight forwardly watching the greater part members on their surroundings. Those members need aid the individuals included in small-medium organizations Also influence the urban earth similarly as the spot for their exercises. Those perception article is Yogyakarta urban zone the place little with medium retail organizations would developing along the authority road corridors. Second phase, made a classification grouping<sup>6,10</sup>. Grouping will be on gathering those retail organizations that would scattered in Yogyakarta under a few clusters, every for which need comparative aspects. These groups were then dealt with Likewise units of spatial dissection the place more point by point perceptions were done,

similarly as specified over. Third phase, in-depth meetings for important persons were carried out. The most important people interview were purposively chose from those population. The Important individuals in clinched alongside small-medium retail organizations previously, every bunch. The following phase might have been documentation. It might have been with record the effects of the perceptions such as picture, maps (make form digitized), and record interview people. The fifth phase might have been coding for structuring every last one of data from past phases Along these lines that dissection could be completed that's only the tip of the iceberg effectively Also precisely<sup>12</sup>. Coding is used to encourage specialists to dissecting that information What's more in closing those ponder.

Finally, discoveries confirmation might have been the most recent phase. It may be a technobabble to checking the legitimacy of the Scrutinize impermanent discoveries starting with the field. In this case, the discoveries from meetings for the important people need aid compared for those suppositions of the related masters and unmistakable pioneers of the area.

## 4 RESULT AND DISCUSSION



Fig.1. Location Yogyakarta City

Special Region Yogyakarta has an area 3.185,80 km<sup>2</sup> is composed of one municipal, and four district, which is divided ceases to be 78 district, and 438 itinerant village. According to the census figures 2017 population having 4 population 3.452.390 1.705.404 of the soul with the proportion of men, and 1.746.986 women, as well as having a population density of as much as 1.084 people per km. Research units or subjects in this study were the perpetrators of small medium business are in the corridors of the road acts as an informant, being as confirmation and verification of the research subject was a central figure of Cultural and role models of community, Urban History expert and City and Regional Planning expert, and Local Government official. Location sample for the research can be described in figure 2, 3 and 4:

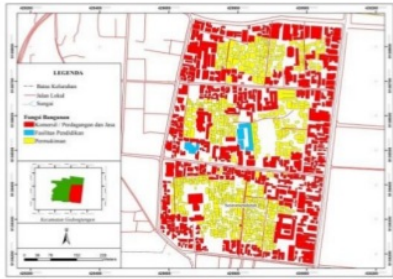


Fig.2. Transformation Spatial Democracy to Liberalize In Dagen and Sosrowijayan Street, Yogyakarta City

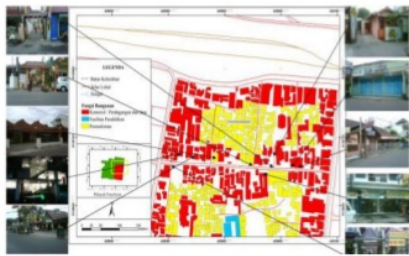


Fig.3. Detail Transformation Spatial Democracy to Liberalize In Sosrowijayan Street, Yogyakarta City

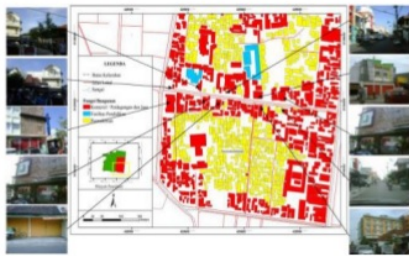


Fig.4. Detail Transformation Spatial Democracy to Liberalize In Dagen Street, Yogyakarta City

The theory which were found the: the condition of democracy economic space have a manners realized when conditions of the community, especially of the nature of individualist who do investments in a liberalism awake of a balance by the existence of a culture with the position of control go back as good role model for the local government and communities so formed community collective control, see in figure 5 :

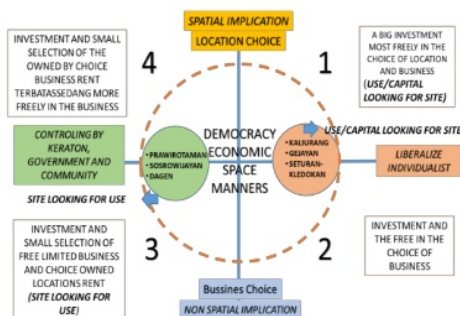


Fig.5. Theory Of Space Democracy

- Quadrant 1 show freedom of choice location and business choice of requires a big investment and possibly carried out by the small middle is now an object research , but unless and then day the businessmen maximum developing surely quadrant 1 will be reached by small businesses the middle.
- Quadrant 2 show freedom of choice location and business choice of being need investment and possibly carried out by the small middle now so objects research , but unless and then day the businessmen maximum developing surely quadrant 1 will be reached by the small. medium entrepreneurs
- Quadrant 3 shows freedom of choice locations and choice a limited number of business by rules and control, and in need of investment being and cannot possibly be carried out by the small medium enterprises of what is now an object research, at a later date if those entrepreneurs will develop maximum they would have a quadrant 1 will could be attained by small enterprises to be the medium.
- Quadrant 4 show freedom of choice location and business choice could be able to control and control regulation, need investment small because land , space and locations there is owned or rent.

Theory the economic democracy that manners in urban space Yogyakarta would move dynamic as the dynamics of what happened in the affected political system, the dynamics of social and economic, although with the reins culture, but will shift as change balance individualist liberalize higher, so the location choice space is more liberal and business opportunities options are getting narrows or diminished as a result of democracy economic conditions space uncontrolled well although there are still control culture, but will beaten by force big investment the liberal, see in figure 6 :

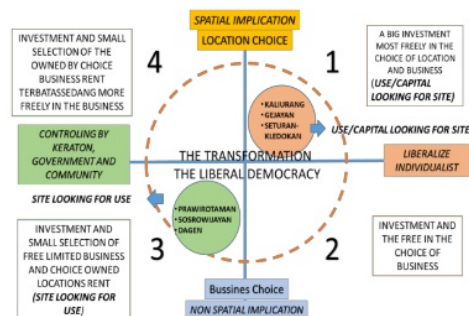


Fig.6. Transformation Democracy to Liberalize

As a whole a diagram the findings the theory above can be seen in daily life the small enterprises to be middle class in urban areas Yogyakarta realized democracy space its economy if at that is when they make choice a venture by manners, but also at do choice location by manners, especially during times of community economic social

life with manners. The policy also use guiding manners government politics with based manners traditional local culture in all his decision and the result is spatial arrangement which have a manners

## 5. CONCLUSIONS

The dynamics of the inhabitants of Yogyakarta have been able to develop small-medium enterprises that eventually become the strength of community entrepreneurship<sup>13 17</sup>. The analysis has led to six elements toward a locally specific theory as follows:

- Business Choice Manners
- Location Choice Manners
- Community Socioeconomic Manners
- Government Politics Manners
- Spatial Planning Manners
- Culture Manners

The concept has above sequence in accordance with the process of someone done construction business and is the result of the concept of the theory in effect in Yogyakarta, freedom is the realization of the community business operators into manners freedom and the dynamics of the power of business players of Yogyakarta in urban areas<sup>3,4</sup>. The theory which were found the: the condition of democracy economic space manners realized when conditions of the community, especially of the nature of individualistic who performs investments in a liberalistic awake of a balance by the existence of a culture with the position of control go back as good role model for the local government and communities surrounding community collective control so formed.

Conclusions obtained namely the emergence of theory: the economic democracy that manners in urban space Yogyakarta would move dynamic as the dynamics of what happened in the affected political system, the dynamics of social and economic, although with the reins culture, but will shift as change balance individualist liberalize higher, so the location choice space is more liberal and business opportunities options are getting narrows or diminished as a result of democracy economic conditions space uncontrolled well although there are still control culture, but will beaten by force big investment the liberal.

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